



Open call: Make Space!

Turn your art idea into a plan!

Do you have a strong idea for an art project in the (semi) public space of Utrecht province, but don't know how to develop it? The art committee of the K.F. Hein Fund will help you transform your idea into a concrete plan. Send your idea before Monday, June 9th at 11:59 PM via email to hein@kfhein.nl.

Why are we doing this?

As an artist or maker, you might sometimes get stuck when developing your idea. Perhaps because you don't have the right connections or because you don't know how to finance your idea. We provide the help you need so your idea comes a step closer to reality. Together, we make the public spaces in Utrecht province even more beautiful.

Who can participate?

You are a professionally active artist (graduated or self-taught, and working as an artist) living and/ or working in Utrecht province. You might be a visual artist or street artist, but also a performer, fashion designer, graphic designer, illustrator, photographer, filmmaker, or another type of maker. Does your work not fit into a specific category? No problem, all art disciplines and combinations are welcome.

If you're unsure whether you can participate, please contact us.

What are the requirements for your idea?

- Your plan should raise **awareness about a social theme** and must be visible to the public in the **(semi) public space**.
- **The idea, your target audience, and your approach** should be clear.
- You should clearly indicate **what help you need**: what obstacles are you facing in advancing your idea.
- The budget does not (yet) need to be balanced.

How do you apply?

- Send 1 A4 page OR a video of maximum 2 minutes (in Dutch or English) to hein@kfhein.nl, explaining **what you want to create, why, for whom, and what your help request is**.
- Include your **curriculum vitae** and an **overview of recent work** from the past 3 years (maximum ten images). **Make sure your submission consists of 1 file** (for example, 1 video or 1 PDF).

Jury

The submissions will be assessed by a diverse jury of professionals from the art world:

Adinda van Wely is an art historian working as a communications advisor for Movable Heritage at the Cultural Heritage Agency of the Netherlands. Besides her role as editor for

Erfgoed Magazine and board member of the Art Committee of the K.F. Hein Fund, she has experience as an advisor at the Culture Innovation Fund and the Municipality of Utrecht. Adinda is passionate about supporting emerging artists and creating sustainable collaborations in the cultural field.

JanIsDeMan is an established street artist with over 25 years of experience in mural art. He specializes in trompe-l'oeil (3D illusions on 2D surfaces) and has made a name for himself both nationally and internationally with his impressive works. His portfolio includes commissions for individuals, companies, and municipalities in the Netherlands and exhibitions in cities such as London, Paris, New York, and Mexico City. Projects in South Africa and the United States are planned for 2026.

Coen Witteveen is known as a saxophonist and co-producer of Typhoon, with whom he has collaborated for almost two decades. Additionally, he has toured with international artists such as Matt Simons and Noel Gallagher. As director of production house KOSMIK in Amersfoort, he is committed to creating an inclusive infrastructure for new makers. Coen is also active in art education as a teacher and project leader at ArtEZ and fulfills various roles as a supervisor at cultural organizations. He is driven by the conviction that art matters.

Britt Dorenbosch is a visual artist from Utrecht who, after completing her master's in sociology, graduated from HKU in Fine Arts in 2013. As the winner of the K.F. Hein Stipendium in 2016, she had a solo exhibition at the Centraal Museum in 2017. Her work, which has been acquired by institutions including Museum Voorlinden and the Centraal Museum, explores themes such as motherhood and generational influences. Besides her artistry, Britt is also active as a DJ and member of the Art Committee at the K.F. Hein Fund.

What do we offer?

- We connect you with individuals and organizations from our network.
- We pay for an expert to help you develop your plan. You can suggest someone yourself, or we can connect you with someone from our network.
- We have a budget of €10,000 available to make multiple ideas concrete.

Questions?

A Q&A session was held on Thursday, May 8th. If you missed this and still have questions, please contact Marlyne Stolker at mstolker@kfhein.nl or 030-2322114.

Privacy

When someone submits an application for this residency, the [Privacy Regulation](#) of the K.F. Hein Fund applies.